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(Incorporated in Bermuda with limited liability)
(Stock code: 1196)

FURTHER DELAY IN DESPATCH OF CIRCULAR FOR THE MAJOR TRANSACTION IN RELATION TO THE PRE-CONDITIONAL VOLUNTARY CASH OFFER BY REALORD ASIA PACIFIC SECURITIES LIMITED ON BEHALF OF REALORD GROUP HOLDINGS LIMITED TO ACQUIRE ALL OF THE ISSUED SHARES OF THE SINCERE COMPANY, LIMITED

Reference is made to (i) the joint announcements (the "Joint Announcements") issued by Realord Group Holdings Limited (the "Company", together with its subsidiaries as the "Group") and The Sincere Company, Limited dated 15 May 2020, 5 June 2020 and 17 June 2020, respectively, in relation to, among other things, the Offer; (ii) the announcement of the Company dated 5 June 2020 regarding the delay in despatch of Circular (the "Delay Announcement"); (iii) the announcement of the Company dated 3 July 2020 regarding the further delay in despatch of the Circular (the "Further Delay Announcement"); and (iv) the announcement of the Company dated 6 July 2020 regarding the grant of the Further Waiver from strict compliance with Rule 14.41(a) of the Listing Rules (the "Grant of Waiver Announcement" and together with the Joint Announcements, Delay Announcement and Further Delay Announcement, collectively the "Announcements"). Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as defined in the Announcements.

As disclosed in the Further Delay Announcement, it was expected that the Circular will be despatched to the Realord Shareholders on or before 17 July 2020.

As additional time is required for bulk printing of the Circular, the Company has applied to the Stock Exchange for a waiver from strict compliance with Rule 14.41(a) of the Listing Rules to further extend the despatch of the Circular to a date on or before 23 July 2020.

By Order of the Board Realord Group Holdings Limited Lin Xiaohui

Chairman

Hong Kong, 17 July 2020

As at the date of this announcement, the executive Directors are Dr. Lin Xiaohui, Madam Su Jiaohua and Mr. Lin Xiaodong and the independent non-executive Directors are Mr. Yu Leung Fai, Mr. Fang Jixin and Dr. Li Jue.